

National Museum of Health and Medicine

Otis Historical Archives

OHA 46

Museum Records: Education/Public Programs, Levinson Office Files

Date of Records: 1989-1995

Size: 6 Boxes

Finding Aid: Prepared by Joan Redding (1/10/94); expanded (3/20/96); Revised by Eric W. Boyle

(2012)

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Series/Scope and Content Note: Richard (Dick) Levinson served as the Medical Museum's Community Relations Specialist or Public Affairs Officer from 1989 to 1995. Levinson produced press releases and coordinated relations with the media. The records include material on the campaign to relocate the Museum to the National Mall, a proposed study of Abraham Lincoln's DNA to determine if he had Marfan's Syndrome, alternative medicine activities at the Museum, exhibit information, activities of Museum director Marc Micozzi, and other Museum publicity and events. The final box contains audiotapes and videotapes, primarily documenting media coverage of the Museum.

BOX AND CONTENT LIST

Box 001:

00001: Abrams 00002: Adam

00003: AFIP brochure committee 00004: Age of Cancer conference



00005: AIDS activities at NMHM

00006: AIDS exhibit, 1988

00007: AIDS exhibit, 1994

00008: Alien autopsy

00009: Alternative medicine

00010: Alternative medicine conference, May 1993

00011: Alternative medicine conference, May 1993, Micozzi's remarks

00012: Alternative medicine conference, May 1993, press releases

00013: Alternative medicine congress, May 1995

00014: Alternative medicine video encyclopedia

00015: American Association of Neurological Surgeons (Dr. Armbrustmacher's exhibit)

00016: American Health Foundation

00017: American Health magazine

00018: American Heritage

00019: American Medical Association conferences

00020: American Medical Association: museum press briefing

00021: American Medical Association: Polymerase Chain Reaction

00022: American Medical News (Dr. Todd)

00023: American Medical Writers Association

00024: American Society of Preventive Oncology meeting, 1992

00025: Annual Report, 1994 (draft)

00026: Armed Forces Radio & Television Service Association of Science-Technology Centers

00027: Army Community Service

00028: ARP (American Registry of Pathology)

00029: Assassination politics

00030: Associated Press story

00031: Association of Science/Technology Centers

00032: Australian Embassy visit

00033: Baltimore museums

00034: Bassick, Jane

00035: Blackburn policy statement

00036: Black cemetery

00037: Blanck, Ronald

00038: Board meeting, Apr. 24

00039: Body Perfect release

00040: Booth testimony

00041: Borun, Minda



00042: Brochure distribution service

00043: Brown, Chip - alternative medicine article

00044: Brown & Powers

00045: Bulletin board message about exhibits

00046: Butler-Hagan Civil War project

00047: Cadet Nurse Corps

00048: Caplan, Arthur

00049: CAP Today clippings

00050: Carmichael, Ann, conference

00051: Carnegie Institution

00052: Carnegie lectures

00053: CBS Newspath

00054: Chan, Gabriel E.

00055: Children's Burn Awareness Program

00056: Chris White Design

00057: Civil War Journal

00058: Civil War medicine (book excerpts)

00059: Civil War Trail Association

00060: Clark, Mary Higgins (Milton Helpern collection)

00061: Cleveland Health Education Museum

00062: Clinton health care briefing and health care benefits roundtable

00063: Closing in on Cancer

00064: CNN

00065: Collections draft statement - anatomical specimens

00066: College of Physicians tea

00067: Columbus conference

00068: Combined Federal Campaign (Stripe)

00069: Community outreach program

00070: Cornwell, Patricia

00071: Corporation for Public Broadcasting

00072: Correspondence, 1991-1993

00073: Correspondence, 1993-1995

00074: Correspondence, misc.

00075: Corsello show

00076: Cullison, Alan

00077: Curator magazine

00078: Davis, Cullom

00079: Davis, Red (General Sickles)



00080: Death conference

00081: "Death: The Trip of a Lifetime"

00082: Deep River Publishing

00083: DeFazio, Peter

00084: Dept. of Defense press pack

00085: Dept. of Energy grant

00086: Dept. of Interior

00087: Depression exhibit and program, Fall 1991

00088: Depression exhibit list

Box 002:

00001: Detroit Free Press

00002: Deutsches Hygiene-Museum

00003: Devine, Leigh

00004: Director's comments - NMHM newsletter

00005: Director's schedule

00006: Discover

00007: "Diseases of the Prehistoric People"

00008: Docent program

00009: Donald, David Herbert

00010: Donnelly, Dave 00011: Eckart, Dennis

00012: Einstein's brain

00013: Eisenburg article - unconventional medicine

00014: Emergency plan

00015: Enola Gay controversy

00016: Epps, Roz (Medical Society of D.C.)

00017: Erlich, Julie

00018: "Evaluation of Cast Methods..." (Laurie's publication)

00019: Evolutionary medicine

00020: Executive Committee minutes, July 1991

00021: Exhibit designer resumes

00022: Exhibit prototypes

00023: Falsetti, Tony - alcoholism

00024: Fanning, Odum

00025: FDA statement on industry-supported activities

00026: Federal bioethics panel



00027: Florentine Films

00028: Foreign tourist contacts

00029: Forensic capabilities

00030: Forum, "Planning the Future of a NMHM," 1988

00031: Forest Glen painting label

00032: Forgotten films release

00033: Foundation for Cartilage and Immunology Research

00034: Freeman

00035: From Darkness to Light release

00036: Frontiers in Science

00037: Fugh-Berman, Adriane

00038: Garland, Neil, conference

00039: Genentech/Burston-Marsteller

00040: George Washington University

00041: German medical exhibit - publicity

00042: German medicine documentary

00043: German museum photographs

00044: Ghost-written pieces

00045: Gifts of Health

00046: "Global Responses: AIDS Posters and Printed Ephemera"

00047: Goethe Institut

00048: Goler, Rob

00049: Grant application and annual report, 1991

00050: Greener, Bill

00051: Grob, Gerald N., release

00052: Grupenhoff, John

00053: Harkin/Hatfield hearing

00054: Harris, Evelyn

00055: Hausman, Sandy

00056: Headache art exhibit

00057: Health & Human Services task force

00058: Health care reform

00059: Health education exhibit

00060: Health in the workplace

00061: Health Science News - Micozzi interview

00062: Healthy People 2000

00063: Heart script

00064: Helpern collection



00065: Henig, Robin - Alzheimer's article

00066: Herbs for Health conference, Sept. 1991

00067: Hieronimous, Zoh - new TV products

00068: Hill & Knowlton

00069: Historical societies, ethnic organizations, etc.

00070: History Channel 00071: History Factory

00072: History of the museum - Armbrustmacher and Micozzi

00073: Holocaust conference

00074: Home & School Connection (Ernie Ryles)

00075: Human Body/Human Being, 1993

00076: Human Body/Human Being evaluation

00077: Human Body/Human Being photographs

00078: Human Growth Foundation

00079: "Human Reproduction, Growth, and Development" advertising

00080: Human rights conference

00081: IBM tour

00082: Indiana University conference

00083: Insight travel guide

00084: International Platform Association

00085: Iron and cancer

00086: Iron overload diseases

00087: Islamic medicine

00088: Italian American Foundation

Box 003:

00001: Jackson, Beverly

00002: JAMA (Journal of the American Medical Association) - "Lincoln, Kennedy, and the

Autopsy"

00003: JAMA - Pulse

00004: Japan

00005: Jarvis Science Award/Afro-American Presence in Medicine reception

00006: Jarvis Science Awards, 1991 00007: Jarvis Science Awards, 1995 00008: Jewish race science review

00009: Jindal Aluminium 00010: Job description



00011: Jobst, Kim - acupuncture article

00012: Journal of Alternative and Complementary Medicine

00013: Keepers of the Gate

00014: Kellogg breakfast, May 13, 1994 [1 of 2]

00015: Kellogg breakfast, May 13, 1994 [2 of 2]

00016: King Ayi

00017: Kirk, Mary Ann

00018: Kirchnel, Gary

00019: Knowledge Project

00020: Koop, C. Everett

00021: Koop - intriguing adventures release

00022: Kraut, Alan

00023: Leeches press release

00024: Letterhead choices

00025: Lifetime Medical Television (Tom Rockwell)

00026: Lincoln - American Medical News article

00027: Lincoln - AMWA Atlanta

00028: Lincoln - French Anderson

00029: Lincoln - autopsy articles

00030: Lincoln - blood and bone pictures and measurements

00031: Lincoln - briefing paper on testing program

00032: Lincoln - Burlingame debate

00033: Lincoln - correspondence

00034: Lincoln - correspondence and articles

00035: Lincoln - Glen Davidson

00036: Lincoln - exhumation

00037: Lincoln - Linda Fritts paper

00038: Lincoln in the News, April 1995

00039: Lincoln - Internal Medicine World Report

00040: Lincoln - London Times article

00041: Lincoln - Marion book

00042: Lincoln - Dr. McKusick's article

00043: Lincoln - media contacts

00044: Lincoln - Micozzi letter to George Will

00045: Lincoln - Minnesota

00046: Lincoln - Le Monde article

00047: Lincoln - National Marfan Foundation

00048: Lincoln panel - Cetus-Roche Panel II



00049: Lincoln panel - Congressman Porter's charge

00050: Lincoln panel - O'Leary remarks 00051: Lincoln panel - Reilly questions

00052: Lincoln panel - resumes and list

00053: Lincoln panel - schedule 00054: Lincoln panel - statement

00055: Lincoln panel II - press clippings

00056: Lincoln - phase II

00057: Lincoln - Post articles and response

00058: Lincoln - press clippings [1 of 2]

00059: Lincoln - press clippings [2 of 2]

Box 004:

00001: Lincoln - press clippings [1 of 2]

00002: Lincoln - press clippings [1 of 2]

00003: Lincoln - Dr. Reiber's translation

00004: Lincoln - Self-Destruction in the Promised Land

00005: Lincoln - Smith script

00006: Lincoln - special articles

00007: Lincoln - Springfield conference

00008: Lincoln - standard response to Congressional inquiries on Lincoln testing

00009: Lincoln - thank you letters

00010: Lincoln - Ed White

00011: Lipkin, Jan - Medicine for the Public

00012: Lippert-Martin, Kristen

00013: Listings

00014: Long, Huey

00015: Lorten, Lou - proposal

00016: Luckett, Ann (Lincoln shawl)

00017: MacNeil/Lehrer

00018: Marfan Syndrome

00019: McClanahan, John

00020: Media contacts

00021: Medical College of Virginia, Richmond Forum (Lincoln program)

00022: Medical Moments

00023: "Medical Museums," Physicians Travel & Meeting Guide

00024: Medical Technology and Practice Patterns Institute



00025: Memoranda

00026: Mengele documentary 00027: Mental health at NMHM 00028: Mental health brochures

00029: Metro

00030: Metro Teen AIDS

00031: Micozzi - biography and resume

00032: Micozzi - commencement

00033: Micozzi - correspondence on public relations

00034: Micozzi - Executive Health Report

00035: Micozzi - Health and Disease in the New World

00036: Micozzi - A Health Care Model for the Next Century

00037: Micozzi - mental health letters

00038: Micozzi - miscellaneous writings

00039: Micozzi - Pathways interview

00040: Micozzi - photographs

00041: Micozzi - public activities

00042: Micozzi - Scientific Advisory Board letters

00043: Micozzi - Viewing the Body script

00044: Micozzi - World Book article on Gulf War

00045: Miles advertisement

00046: Mintz, Sidney, program

00047: Mission statement

00048: Mohr, Larry, reception

00049: National Aids Exhibit Consortium

00050: National Aids Exhibit Consortium - breakfast letters, 1992

00051: National Aids Exhibit Consortium - breakfast, Oct. 1993

00052: National Aids Exhibit Consortium - exhibit opening

00053: National Aids Exhibit Consortium - Jan. 1992 meeting

00054: National Aids Exhibit Consortium - media strategy

00055: National Aids Exhibit Consortium - post Jan. 1992 activities

00056: National Aids Exhibit Consortium - press clippings

00057: National Aids Exhibit Consortium - press conference letters

00058: National Aids Exhibit Consortium - press conference list

00059: National Aids Exhibit Consortium - proposal 1993 and other business

00060: National Foundation for Brain Research

00061: National Health Council

00062: National Institute of Neurological Disorders and Stroke



00063: National Museum of Civil War Medicine

00064: "National Museum of Health and Medicine (NMHM): A Key Member of the Federal Health Community"

00065: NMHM articles

00066: NMHM articles, original 00067: NMHM as meeting site

00068: NMHM attendance 00069: NMHM brochures

00070: NMHM brochures - requests 00071: NMHM Foundation mission

00072: NMHM Foundation trustees photographs

00073: NMHM hours

Box 005:

0001: NMHM legislation

0002: NMHM planning - long term0003: NMHM profiles - clippings

0004: NHMH restructuring

0005: NMHM signage

0006: National Telecommunications and Information Administration Grant –

Libby/Adrianne

0007: National Youth Leadership Program0008: Neergaard's AP story on museum

0009: New health network

0010: Newman, Don M. - charge to NMHM

0011: New Mexico media list

0012: New museum

0013: New Jersey health commissioner

0014: New York Botanic Garden

0015: New York Times op-ed background material

0016: NHK Television

0017: Nostalgia Television

0018: Novo Nordisk

0019: Nude posture photo scandal

0020: Nutrition project

0021: Oates, Stephen B.

0022: Office of Substance Abuse Prevention



- 0023: OMNI magazine
- 0024: Patients give advice to NMHM
- 0025: Patient is Abraham Lincoln exhibit
- 0026: Patient is Abraham Lincoln exhibit enhancement
- 0027: Paul, Ellen
- 0028: Pentagon exhibit
- 0029: Performance appraisals
- 0030: Phillips, Stephen J.
- 0031: Phoenix Park Gazette
- 0032: Physicians for a Violence-Free Society
- 0033: Porter, John
- 0034: Post Digital Ink Company
- 0035: Potential employees
- 0036: Powderhouse Productions
- 0037: Powter, Susan
- 0038: President's Committee on the Arts and Humanities
- 0039: Press release mailing list
- 0040: Prof-Net
- 0041: Program committee
- 0042: Projects in Knowledge
- 0043: Prostate cancer
- 0044: Psychological groups master list
- 0045: Public program coordinator search
- 0046: Public programs outline, 1995
- 0047: Puerto Rico health education program
- 0048: Quantum Australian science series
- 0049: Quark, December 1994
- 0050: Rabin, Ken
- 0051: Record museum attendance
- 0052: Reed, Walter, and yellow fever notes from Henry
- 0053: Research activities at NMHM
- 0054: Roche
- 0055: Rodhams visit
- 0056: Roth, Martin
- 0057: Ruder-Finn
- 0058: Saudi Academy
- 0059: Scientific Advisory Board (SAB) museum collections
- 0060: Scientific American



- 0061: Scientists' Institute for Public Information
- 0062: Self-help at NMHM
- 0063: Sensenbrenner, F. James
- 0064: Sensitive issues workshop
- 0065: Shrunken men
- 0066: SIDS
- 0067: Silliphant Hall
- 0068: Sixt, Dr. Dieta
- 0069: Sledzik, Paul
- 0070: Sledzik, Paul vampire project
- 0071: Smith, Dale program
- 0072: Smithsonian article on medicinal plants in China
- 0073: Snake Hill
- 0074: Soviet diplomat family tour
- 0075: Soviet Lockheed delegation
- 0076: Spark, Ron
- 0077: "Splendid Hoax: Lincoln's Cabin" (Allison's program)
- 0078: Stahl, Susan
- 0079: St. Elizabeth's
- 0080: St. Mary's City (lead coffins)
- 0081: COL Stocker memo on warehouse
- 0082: Street fairs/community festivals
- 0083: Student applications
- 0084: Sullivan (Undersecretary of Defense) visit
- 0085: Taylor, Zachary
- 0086: Teratology collection
- 0087: Teratology collection
- 0088: Todd, James biography
- 0089: Top Doctors
- 0090: Toxic Death
- 0091: To Your Health
- 0092: Triple play media strategy
- 0093: Trustees J. Richard Munro and Joshua Lederberg
- 0094: Trustees list
- 0095: Trustees press releases
- 0096: Under the Skin
- 0097: Van Oss, Alex
- 0098: Video Edition



0099: Video Ventures00100: Videotape proposal

00101: Vitamin information

00102: Washington Area Stroke Society (Dr. Ackerman) 00103: Washington Convention and Visitors Association

00104: Wellness summit (Jesse Jackson, Janet Smith)

00105: WETA-TV

00106: What about AIDS?

00107: Will, George F.

00108: Willcox, Allison

00109: Women's health exhibit

00110: World Aids Day

00111: World Conference on Sexology, Rio

00112: World from Within exhibit, May 1993

00113: World from Within - Hirshhorn DuBuffet exhibit

00114: World from Within - photos

00115: World from Within release

00116: WOR Radio

00117: WTOP weather cancellation

00118: Yellis, Ken

Box 006:

<u>Videotapes</u> (VHS format unless otherwise stated):

00001: National Museum of Health and Medicine, with C. Everett Koop; NMHM Foundation, 1992 (3 copies, one 3/4", one Beta)

00002: Medical News Network feature on Lincoln, with Dr. Micozzi (2 copies)

00003: WETA's Around Town, 5/6/93, announces "World from Within"

00004: Armed Forces Digest, "Military Develops DNA Dogtag" (4/23/91), and CNN story on DNA

00005: News stories on Lincoln - CBS, ABC, CNN, Tribune, most from 2/91

00006: German medicine exhibit interview with Dr. Micozzi

00007: Nightline 11/13/92, "The Mystery of St. Mary's" (Project Lead Coffins) - 2 copies

00008: Tribune Broadcasting story on Lincoln's DNA

00009: CNN News piece on NMHM's Lincoln exhibit, with Dick Levinson, 1992

00010: Armed Forces Radio and Television Service Americana Series "Be Thankful," 10/15/91, with NMHM artifacts

00011: CBS Newsline story on Lincoln panel with Dr. Micozzi



00012: CNN story on Lincoln 2/8/92

00013: Globo Comunidade, Brazil, 11/28/92, on AIDS

00014: CNN news 10/22/88, "Iron & Cancer" with Dr. Micozzi

00015: Eyewitness News, 1993, WUSA TV, Bob Althage's story on New England vampires with Paul Sledzik

00016: We the People bicentennial of the Constitution "moments," 1989

00017: Channel 7 News story on AIDS exhibit, 2/17/95 (2 copies)

00018: Hard Copy, Special Report: The Invisible Killer, on viruses with Marc Micozzi, 3/9/95

00019: Entertainment Tonight, "Outbreak" segment with NMHM footage and Marc Micozzi, 3/19/95

00020: America's Talking, Marc Micozzi interview, nd

00021: MIN Washington, "Teens and AIDS," 9/8/95 (in Arabic language)

00022: News Channel 8, story on teen AIDS program at NMHM, 7/28/95

00023: WJLA-TV story on AIDS exhibit, 2/8/95

00024: CNN interview with Marc Micozzi on iron and cancer, 10/22/88 (on tape with "How to Raise a Street Smart Kid" and "Suleyman the Magnificent")

Audiotapes:

00025: Test tape for Scientific Advisory Board, 11/10/92

00026: NPR Weekend Edition Saturday 12/5/92

00027: A Second Opinion, Dr. Corselo, National Wellness Coalition, 5/22/93

00028: WAMU talk show with Dr. Micozzi, 2/14/91 and 12/27/91

00029: Lincoln Panel meetings, May 1-2, 1991 (9 tapes)

00030: All Things Considered, review of "Fight Syphilis" and "Know For Sure," 12/1/94 (3 copies)

00031: Kellogg Breakfast, 5/13/94 (2 copies)

00032: Rob Goler introducing "Fight Syphilis" and "Know For Sure" (Forgotten Films program), 12/2/94

Disks: (primarily MultiMate documents)